

MASC Graduation Worksheet

08-09

A graduation checklist for students who entered VCU in academic year 2008-2009
Bachelor's of Science in Mass Communications

A. PREREQUISITES FOR ADMISSION TO SEQUENCE

These courses are suggested for the first three semesters. They must be completed before admission to the sequence (before admission into the courses in Section E on the back side of this form).

1. WRITING

	CREDITS	SEMESTER	GRADE
UNIV 111 Focused Inquiry I			
UNIV 112 Focused Inquiry II (C or better required)			

2. MATH & STATISTICS

Choose one course:

- STAT 208
 STAT 210 (STAT 210 requires pre-requisites)

3. HUMAN, SOCIAL, & POLITICAL BEHAVIOR

Choose one course:

- ANTH 103 Introduction to Anthropology
 HUMS 300 Great Questions of the Social Sciences
 POLI 103 U.S. Government
 PSYC 101 Introduction to Psychology
 SOCY 101 General Sociology

Journalism and PR students must take POLI 103.

4. SCIENCE & TECHNOLOGY

Choose one course:

- BIOL 101 Biological Concepts (4 credits)
 BIOL/ENVS 103 Environmental Science (4 credits)
 CHEM 110 Chemistry and Society
 FRSC 202 Crime and Science
 INSC 201 Energy!
 PHYS 103 Elementary Astronomy

5. DIVERSE & GLOBAL COMMUNICATIONS

Choose one course:

- INTL 101 Human Societies and Globalization
 POLI/INTL 105 International Relations
 RELS 108 Human Spirituality
 WMNS 201 Introduction to Women's Studies

ECONOMICS Choose one option:

- ECON 203 Introduction to Economics
 Both ECON 210 and ECON 211

MASC FOUNDATION CLASSES

MASC 101 Mass Communications (C or better required)

Choose one lab (1 credit) (C or better required):

- MASC 102 103 104 105

Required of Advertising students only:
MASC 201 Curiousness (C or better required).

Choose one: MASC 203 Journalism Writing (*Public Relations and Journalism only*)
 MASC 204 Story (*Advertising only*)

Prerequisites: Grade of C or better required in MASC 101, MASC 201 (for advertising students only), and UNIV 112; Computer Literacy Test; and VCU CUM GPA of 2.50+ before enrolling.

Required of Advertising students only:
MASC 380 History of Advertising (C or better required).

YOUR NAME _____

STUDENT ID NUMBER _____

DATE ____/____/____

EMAIL ADDRESS _____

B. REMAINING GENERAL EDUCATION REQUIREMENTS

These courses can be taken any time before graduation.

6. LITERATURE AND CIVILIZATION

Choose one course:

- ENGL 215 Readings in Literature
 HIST 201 The Art of Historical Detection
 HUMS 250 Reading Film
 PHIL 201 Critical Thinking About Moral Problems
 WRLD 203 Cultural Texts and Contexts
 WRLD 230 Introduction to World Cinema

7. GENERAL EDUCATION ELECTIVES

Choose any two additional courses from Sections 3, 4, 5, or 6 on this page. They must be from two different sections.

Course 1: _____

Course 2: _____

8. GENERAL EDUCATION MODULES

Experiencing the Fine Arts: choose one course from the School of the Arts (1-3 credits). *Advertising students must take ARTH 103.*

Art course: _____

HUMS 202 Choices in a Consumer Society

9. FOREIGN LANGUAGE

Must demonstrate competency through the 102 level by previous high school background or placement test.

101 level: _____

102 level: _____

MAJOR SEQUENCE:

- Advertising-Creative Journalism-Broadcast
 Advertising-Strategic Journalism-Print
 Public Relations

Petition to Major Deadline _____

University computer literacy requirement

Has VCCS Associate Degree _____

C. ADDITIONAL DEGREE REQUIREMENTS

These courses can be taken any time before graduation.

	CREDITS	SEMESTER	GRADE
ENGL 200 Writing & Rhetoric II (C or better required) Must complete 24 credits before enrolling.			
HIST 103 Survey of American History I			
HIST 104 Survey of American History II			
Additional Literature at 300 level or above. Course: _____			
POLI or URSP at 300 level or above. Course: _____			

D. ADDITIONAL GRADUATION REQUIREMENTS

- Minimum cumulative GPA: 2.50
- Minimum GPA in the major: 2.50
- Minimum of 120 total earned hours.
- Minimum of 80 non-MASC earned hours.
- At least 30 of the last 45 credits taken at VCU.
- Minimum of 45 upper-level credits. Upper-level credits are from any 300 and 400-level courses.

Electives: Select courses to satisfy the 120 credits needed to graduate.

- Elective: _____
- Elective: _____
- Elective: _____
- Elective: _____
- Elective: _____
- Elective: _____

E. MASS COMMUNICATIONS SEQUENCE REQUIREMENTS

These courses can be taken after completion of the courses in Section A – Prerequisites for Admission to the Sequence (on the front side of this worksheet). The courses listed in parentheses are pre-requisites and must be taken before the course that they are listed next to.

ADVERTISING

- MASC 408 or 409 (380) 3cr
- MASC 481 3cr (for Creative 392, 394; for Strategic 398, 399)
- ACCT 202

CREATIVE CONCENTRATION

- MASC 300 3cr
- MASC 392 (300, 380) 3cr
- MASC 394 (300, 380) 3cr
- MASC 450 (300, 380, 392, 394) 3cr
- MASC 451 (300, 380, 392, 394, 450) 3cr
- Six credits of MASC electives:
 - MASC elective: _____
 - MASC elective: _____

STRATEGIC CONCENTRATION

- MASC 398 (380 or 323) 3cr
- MASC 399 (380 or 323) 3cr
- MASC 459 (380, 398, 399, plus 6 credits of MASC electives) 3cr
- MASC 493 3cr
- Nine credits of MASC electives:
 - MASC elective: _____
 - MASC elective: _____
 - MASC elective: _____

JOURNALISM

- MASC 302 3cr
- MASC 303 3cr
- MASC 363 with 365 & 366 3cr
- MASC 365 with 363 & 366 1cr
- MASC 366 with 363 & 365 1cr
- MASC 408 3cr
- MASC 493 1-3cr
- MASC 495 with 403, 404, 461, 465, or 475 1cr
- HIST elective: _____
Must be a 300-400 level course 3cr

BROADCAST CONCENTRATION

- MASC 361 3cr
 - MASC 464 3cr
 - MASC 415 (366, w/464) 1cr
- Choose three to four credits of the following capstone courses:
- MASC 461 (363, 365, 366 w/462) 3cr
 - MASC 462 (366) 3 cr
 - MASC 466 1cr
 - MASC 475 (303) 3cr

PRINT CONCENTRATION

- MASC 301 3cr
 - MASC 305 (301) 3cr
 - MASC 306 3cr
- Choose two of the following capstone courses:
- MASC 403 (303) 3cr
 - MASC 404 (303) 3cr
 - MASC 475 (303) 3cr
 - MASC 496 (302, 303, 363, 365, 366) 3cr

PUBLIC RELATIONS

- MASC 323 3cr
 - MASC 333 (323) 3cr
 - MASC 334 3cr
 - MASC 335 (333,) 3cr
 - MASC 408 3cr
 - MASC 425 3cr
 - MASC 439 (323, 333, 334, 335, 425) 3cr
 - MASC 493 1-3cr
 - ACCT 202
 - MKTG 308
 - MGMT 319
- Choose six credits from the following:
- MASC 431 1cr
 - MASC 433 1cr
 - MASC 435 1cr
 - MASC 437 1cr
 - MASC 432 1cr
 - MASC 434 1cr
 - MASC 436 1cr
 - MASC 438 1cr