

Billy Kinsey, Jr., MA, PRC
Senior Research Associate & Economist
Virginia Center for Urban Development

VCU Center for Public Policy
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RESPONSIBILITIES

Billy Kinsey is a senior researcher, economist, and research faculty member at VCU's Virginia Center for Urban Development, a division of the L. Douglas Wilder School of Government and Public Affairs. For over 15 years, Billy has worked directly with clients to help them collect, manage, and analyze data -- all with the goal of answering key economic and public policy questions. His research passion is conducting economic impact studies in order to understand how particular policy decisions will result in monetary and fiscal gains or losses for an area.

Billy also has an extensive understanding of survey research, and works with clients to plan, design, and implement in-person, mail, telephone, and internet surveys.

His clients have included state and local government agencies, industry advocacy groups, and public and private cultural institutions.

EDUCATION

Billy Kinsey received his Master of Arts degree in economics from Virginia Commonwealth University. He is also a graduate of the Commonwealth Management Institute, a management-training program for managers at Virginia's governmental agencies. Billy holds the Professional Researcher Certification ("PRC") designation from the Marketing Research Association, in recognition of his skills and experience in the field of survey research.

PROFESSIONAL AFFILIATIONS

Billy serves on the Board of Directors of the Virginia Association of Economists and is a past-president of the Richmond Association for Business Economics. He is also a member of the American Association of Public Opinion Research, American Marketing Association, Commonwealth Managers Association, Greater Richmond Tourism Association, Marketing Research Association, and National Association for Business Economics.

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