

## **Billy Kinsey, Jr., MA, PRC**

### **Senior Research Associate & Economist**

Virginia Center for Urban Development  
at the VCU Center for Public Policy  
Virginia Commonwealth University



### **CURRENT RESPONSIBILITIES**

**Billy Kinsey** is a senior researcher and economist with the Virginia Center for Urban Development, which is the policy analysis and economic research division of the Center for Public Policy at Virginia Commonwealth University. His research focus is economic impact studies and their application to various industries in Virginia and the Richmond area. These studies examine the monetary and fiscal gains or losses to a region from particular policy decisions.

In addition, Billy develops questionnaires and project methodologies for his division's survey research work; he creates and analyzes data profiles for key industry sectors; and he studies the economic contributions of museums, cultural attractions, and other tourist sites.

### **EDUCATION**

Billy Kinsey received his *Master of Arts* degree in economics from Virginia Commonwealth University. He is also a graduate of the Commonwealth Management Institute, a management-training program for managers at Virginia's governmental agencies. In August 2006, Billy received the Professional Researcher Certification ("PRC") designation from the Marketing Research Association, in recognition of his skills and experience in the field of survey research.

### **PROFESSIONAL AFFILIATIONS AND INTERESTS**

Billy serves on the Board of Directors of the Virginia Association of Economists and is a past-president and advisor to the Board of the Richmond Association for Business Economics. He is also a member of the American Association of Public Opinion Research, the National Association for Business Economics, the Commonwealth Managers Association, and the Greater Richmond Tourism Association.

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